

25th October 2012

SAFECYCLE Final Conference in Vienna

The EU-funded project SAFECYCLE aims at identifying ICT and ITS applications which enhance the safety of cyclists. On **25th October** the final event takes place in **Vienna**, parallel to the ITS World Congress.

The conference is especially interesting for researchers, cyclists, car and bicycle manufacturers, public authorities, consultants and everyone else interested in learning about ICT/ITS, cycling and their future potential.

Programme

Moderator: Ronald Jorna

13:30 Arrivals and registration

14:00 Welcome

Andrea Weninger, (*Rosinak & Partner*) on behalf of the *Velo-city Conference Office Vienna*

14:10 I have a dream: why safer cycling with ICT and ITS?

Ronald Jorna, *Mobycon*, project leader SAFECYCLE

14:15 What is possible with ICT and ITS to enhance the safety of cyclist? An overview.

Marjolein de Jong, *IMOB, Hasselt University*

14:35 Potential successful applications more into detail: impact assessment

Antonino Tripodi, *CTL, University of Rome*

15:00 Break

15:15 Which kind of applications have potential for the future?

Ranking the applications in groups

15:45 The potential of ICT and ITS for the future. Discussion about:

- a) standardisation and/or type approval
- b) further research and demonstration
- c) policy (safety, cycling, ITS)

Ronald Jorna, *Mobycon*, project leader SAFECYCLE

16:15 Conclusions and follow up

16:30 – 18:00 Cycle tour starting from the venue location

Location

Planungsauskunft (Vienna municipality), Rathausstraße 14-16, 1st floor, room 121 in Vienna (U2 – Rathaus).

We start with the guided cycling tour around 16:30 and finish at 18:00h at venue location.

Registration is now open!

To register for the SAFECYCLE final conference and/or the cycling tour, please send an email to Zbynek Sperat (zbynek.sperat@cdv.cz). The conference is free of charge. There are a limited amount of bicycles available for people who can't bring their own bicycle. If you would like to book a bicycle, please let us know till 23rd October.

More information about SAFECYCLE

SAFECYCLE is a European project with the following project partners:



Mobycon (The Netherlands), project coordinator

Mobycon is an independent consulting company with more than 20 years experience in mobility, traffic and transport. Mobycon has a broad and innovative view on mobility issues. ronald.jorna@mobycon.nl



University of Hasselt, IMOB (Belgium)

The Transportation Research Institute (IMOB) is part of Hasselt University. Main activities of IMOB are research and education (bachelor and master program) in the field of traffic and transportation. marjolein.dejong@uhasselt.be



Centre for Transport and Logistics (CTL), "Sapienza" University of Rome (Italy)

The Centre for Transport and Logistics (CTL) at "Sapienza" University of Rome is dedicated to research, education and training transport and logistics. tripodi@ctl.uniroma1.it



CDV – Transport Research Centre (Czech Republic)

CDV-Centrum dopravního výzkumu, v. v. i. (in English: Transport Research Centre), is a public research institution. During 15 years of existence, it has gained the top position in the national transport research and development of transport policy. zbynek.sperat@cdv.cz

www.safecycle.eu